



Modifications of Special Conditions of Participation at a Glance

New for DMEXCO 2020

1. Organiser, Event, Venue and Dates, Visitor Admission

1.3 Stand construction and dismantling

1.3.1 Stand construction

Construction period ends:

Tuesday, September 22, 2020, 20:00.

3. Participation Fee and other Costs

We will grant an Early Bird discount of €14.00 on the net stand space rental price €296.00/sqm for bookings made by February 14, 2020.

3.1.1 Stand Space Rental Price

	Own stand construction	Modular concept stand
Early Bird*		
Until Feb 14, 2020	€282.00/sqm	€437.00/sqm
Regular Price*		
From Feb 15, 2020	€296.00/sqm	€451.00/sqm

*Receipt at Koelnmesse

Own stand construction stand Minimum size: 16 sqm

Modular concept stand Minimum size: 16 sqm

3.1.2 Marketing Package

The Marketing Package is a mandatory component of the participation fee. It costs €110.00/sqm and provides the under point 9 listed services.

3.2.4 Co-Exhibitor Fee

Insofar as the inclusion of other companies is permitted on the stand space (see Item V of the General Section of the Conditions of Participation/Item 2.2 of these conditions), a co-exhibitor fee of €999.00 per company will be charged.

Co-exhibitors receive their exhibitor passes from the main exhibitor's contingent or must order them from Koelnmesse for a fee.

DMEXCO 2019

1. Organiser, Event, Venue and Dates, Visitor Admission

1.3 Stand construction and dismantling

1.3.1 Stand construction

Construction period ends:

Wednesday, September 11, 2019, 7:00.

3. Participation Fee and other Costs

We will grant an Early Bird discount of €14.00 on the net stand space rental price €289.00/sqm for bookings made by December 15, 2018.

3.1.1 Stand Space Rental Price

	Own stand construction	Modular concept stand
Early Bird*		
Until Dec 15, 2018	€275.00/sqm	€430.00/sqm
Regular Price*		
From Dec 16, 2018	€289.00/sqm	€444.00/sqm

*Receipt at Koelnmesse

Own stand construction stand Minimum size: 16 sqm

Modular concept stand Minimum size: 20sqm

3.1.2 Marketing Package

The Marketing Package is a mandatory component of the participation fee. It costs €100.00/sqm and provides the under point 9 listed services.

3.2.4 Co-Exhibitor Fee

Insofar as the inclusion of other companies is permitted on the stand space (see Item V of the General Section of the Conditions of Participation/Item 2.2 of these conditions), a co-exhibitor fee of €800.00 per company will be charged. Each co-exhibitor has to be registered using form 1.20. The co-exhibitor is also granted access to the exhibitor online tool and is thus also given the opportunity to take advantage



of all of the functions of the Marketing Package. The coexhibitor fee remains payable should the co-exhibitor not participate in the event.

7. Exhibitor and Work Passes

7.1 Exhibitor Passes

Each exhibitor receives the following passes free of charge. These passes are valid for the period from the first day on which construction work begins to the final day of dismantling:

- Three passes for a stand of up to 20 sqm
- One pass for each additional 10 sqm up to a stand size of 100 sqm
- One pass for each additional 20 sqm above 100 sqm
- The upper limit of free Exhibitor passes amounts to 150

Work Passes

Work passes will be limited per exhibitor from now on:

- For a stand up to 10 sqm: two passes
- For a stand up to 20 sqm: four passes
- One pass for each additional 10 sqm up to a stand size of 100 sqm
- One pass for each additional 20 sqm above 100 sqm
- The upper limit of free Work passes amounts to 150
- Additional work passes can be ordered from Koelnmesse for a fee

7. Exhibitor and Work Passes

7.1 Exhibitor Passes

Each exhibitor receives the following passes free of charge. These passes are valid for the period from the first day on which construction work begins to the final day of dismantling:

- Four passes for a stand up to and including 16 sqm in size
- Five passes for a stand up to and including 20 sqm in size
- Three passes for each additional 10 sqm or part thereof
- For each co-exhibitor two passes free of charge